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THE ROAD TO POLICY AND CLINICAL INTEGRATION

June 24-28, 2023
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PN40 - Evaluating new genetic and genomic tests in Health Technology Assessment: How to define and measure value?

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Wednesday, June 28 | 9:10 – 10:25AM



Dr Simon Fifer
*Director of Research
& Innovation,
CaPPRe*



Dr Jack Nunn
*Director & Founder,
Science For All;
La Trobe University;
MSAC member*



A/Prof Sarah Norris
*Associate Professor,
University of Sydney;
MSAC member*



Nicole Millis
*CEO, Rare Voices
Australia; Consumer
Nominee, Life Saving
Drugs Program Expert
Panel*



Gillian Mason
*Hunter Medical
Research Institute;
MSAC consumer
member*



Prof Deborah Marshall
*Professor,
University of Calgary*

Panel flow - How to define and measure value?



Jack: Setting the scene – defining value



Sarah: Issues from a policy perspective



Nicole: Why is this important – patient perspective



Gillian: Personal perspective – evidence gaps



Deborah: How to measure value?

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Health Technology Assessment: Who is involving who?

Dr Jack Nunn

Director & Founder, Science For All; La Trobe University;
Member, Medical Services Advisory Committee (MSAC)

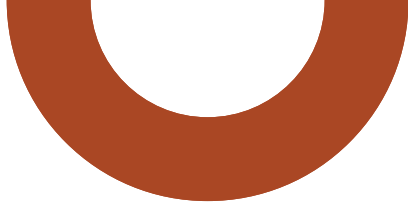


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An expert is in the eye of the beholder



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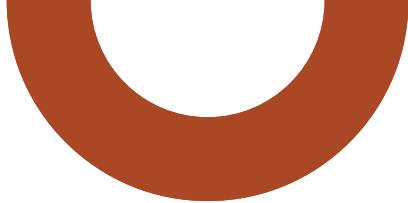


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An expert is in the eye of the beholder

I speak from personal and professional experience

Today I am not speaking on behalf of any
organisations and represent myself



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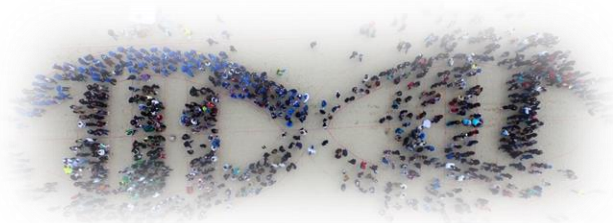
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What do we mean 'involving' people?

‘an approach to health technology assessment,
where technologies are assessed “with” people
rather than “for” them’



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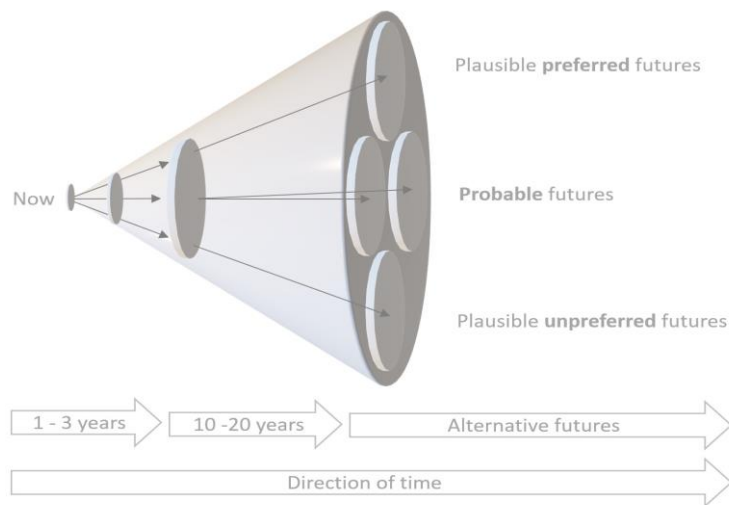


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Why involve people?



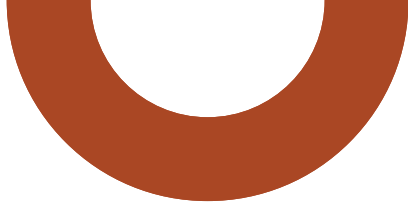
Adapted from Bezold C, Hancock T. 'An Overview Of the Health Futures Field' for the WHO Health Futures Consultation. 1993.
https://apps.who.int/iris/bitstream/handle/10665/334792/WHO_HST_93.4_eng.pdf

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Who is involving who?



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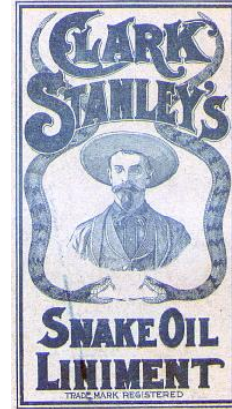


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Who is involving who?

Who shouldn't be involved in health technology assessment?

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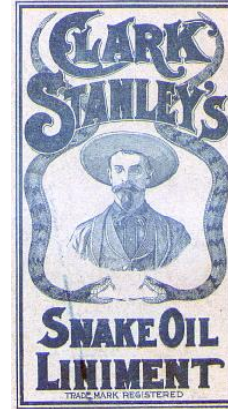
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Who is involving who?

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What are the different stakeholder groupings?

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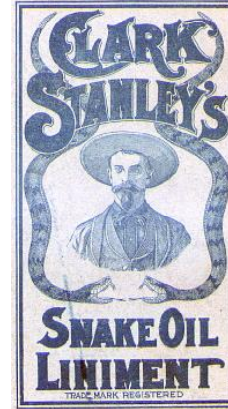
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What are the different stakeholder groupings?
Public? Healthcare professionals? Policy makers?
Industry?

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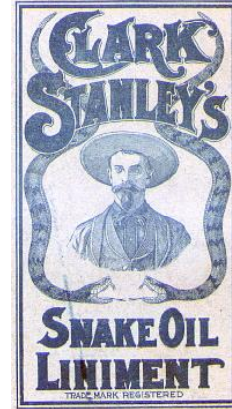
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Who defines value(s), who measures them?

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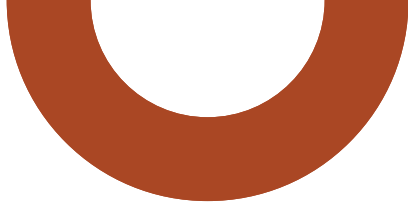
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We need evidence informed HTA processes

- We need standardised reporting of HTA



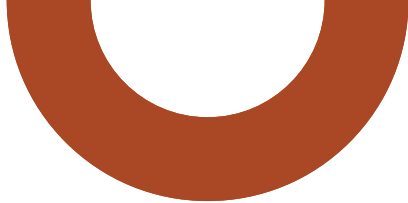
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We need evidence informed HTA processes

- We need standardised reporting of HTA
- We need to report how people with lived experiences have been involved
 - (annotating phenotype data, contributing to quality of life data)



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Standardised Data on Initiatives

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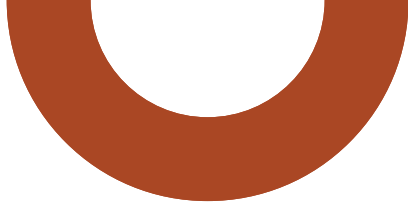


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**We need to provide resources for inclusive
and accessible involvement**



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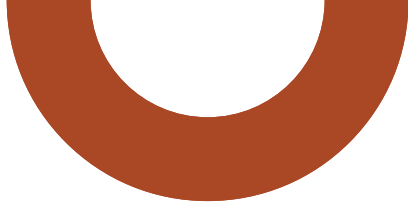


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The difference between **value** and '**values**'?



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The difference between **value** and '**values**'?



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"the unique ethical issues with genetic testing
for hearing loss"

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The difference between **value** and '**values**'?



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Who decides who decides what is '**ethical**'?

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Summary

- We should **report health technology assessment processes around the world in a standard way**, including evidence assessment processes and **how different stakeholders have been involved**.
- This will allow **evidence informed ways of conducting HTA in more equitable, transparent and effective ways**.

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Disclosures

- Travel and accommodation funded Australian Federal Department of Health
- Time at the conference is given pro bono by Science for All
- I have never been employed by a for-profit company
- Science for All has never been funded or received payment or in-kind support from any for-profit company (including pharmaceutical companies)

Authorship, acknowledgments and involvement

- This presentation was written by Jack Nunn
- Input was invited from other panel members and integrated into this presentation

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The policy perspective

Sarah Norris

Associate Professor of Practice in HTA, University of Sydney
Member, Medical Services Advisory Committee (MSAC)

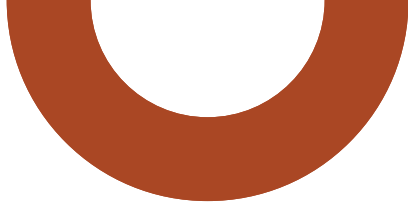
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Disclaimer

The views expressed in this presentation are my own, and do not necessarily reflect the views of the Medical Services Advisory Committee (MSAC) or the views of the Australian Department of Health and Aged Care.

All information presented is taken from publicly available sources, primarily the MSAC website and MSAC Public Summary Documents <http://msac.gov.au/internet/msac/publishing.nsf/Content/Home-1>



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MSAC's experience evaluating genetic and genomic tests for heritable conditions

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Journal of Community Genetics
<https://doi.org/10.1007/s12687-021-00551-2>

ORIGINAL ARTICLE

Evaluating genetic and genomic tests for heritable conditions in Australia: lessons learnt from health technology assessments

Sarah Norris¹ · Andrea Belcher^{2,3} · Kirsten Howard¹ · Robyn L. Ward^{4,5}

Received: 1 March 2021 / Accepted: 15 September 2021
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10 published
assessments
between March
2016 and Nov
2020

+ 3 published
assessments
since then

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Abbreviated title	Decision
BRCA1/2 for breast and/or ovarian cancer [1411]	Supported
Alport syndrome [1449]	Supported
Childhood syndromes (intellectual disability, global developmental delay) [1476]	Supported
Non-invasive prenatal testing [1492]	Not supported
Increased risk of colorectal or endometrial cancer (Lynch Syndrome, polyposis) [1504]	Supported
Major fetal structural abnormalities [1533]	Supported
Familial hypercholesterolaemia [1534]	Supported
Germline or somatic testing for BRCA1/2 in ovarian cancer for Olaparib [1554]	Supported
Reproductive carrier testing for CF, SMA and FXS [1573]	Supported
Inherited cardiac rhythm disorders [1598]	Supported
Expanded reproductive carrier screening autosomal recessive, X-linked conditions [1637]	Not supported
Targeted carrier screening for Tay-Sachs and related conditions [1671]	Supported
Genetic testing for childhood hearing impairment [1680]	Supported

MSAC's approach to these assessments

2016/2017

Medical tests

Guidelines for preparing a submission to the Pharmaceutical Benefits Advisory Committee

Version 5.0
September 2016

Codependent technologies



Technical Guidelines for preparing assessment reports for the Medical Services Advisory Committee – Service Type: Investigative (Version 3.0)

Final
July 2017

MEDICAL SERVICES ADVISORY COMMITTEE
CLINICAL UTILITY CARD FOR HERITABLE MUTATIONS WHICH INCREASE RISK IN [DISEASE AREA]

Eligible investigative purposes of genetic testing for this clinical utility card (CUC)

The investigative purposes of genetic testing of heritable mutations which are in scope for this CUC are:

A. clinically affected individuals, to make a genetic diagnosis and thus estimate their variation in (pre)disposition for future risk of further disease – for these individuals, this is also called diagnostic testing;

and, when also appropriate

B. cascade testing of family members of those individuals who test positive for one or more relevant mutations, to make a genetic diagnosis and thus estimate each family member's variation in (pre)disposition for future risk of developing the clinical disease (and, less commonly, future risk of further disease if the disease has already been diagnosed) – for these individuals, this is also called predictive testing.

For each disease area, "star performer" gene(s) for testing are selected on the basis of having the strongest case for clinical utility, and the evidence provided in the CUC focuses on these genes. Other genes may be added to the panel of genes to be tested for the disease area on the basis of also having clinical utility, if not detracting from the clinical utility of the "star performer" genes, and of having negligible consequences for the movement cost-effectiveness of the proposed genetic testing. The evidence provided in the CUC for these other genes is commensurately reduced.

The characteristics of the clinically affected individuals who should be the focus of testing are defined. This reflects an MSAC preference for a favorable result over a high probability of an uninterpretable or equivocal result. Testing is then only contemplated for family members of those affected by a relevant mutation, and only when this mutation is also of clinical utility for the family members.

PROFORMA MSAC website: www.msac.gov.au

2021

Guidelines for preparing assessments for the Medical Services Advisory Committee

*Application form for consideration of a health technology by MSAC
*PICO Confirmation for a health technology considered by PASC
*Applicant developed assessment report (ADAR)
*Department contracted assessment report (DCAR)
*Commentary on an ADAR

Version 1.0
May 2021

Basis of decision making

- Clinical utility
- Value of Knowing

Heritable genetic variants

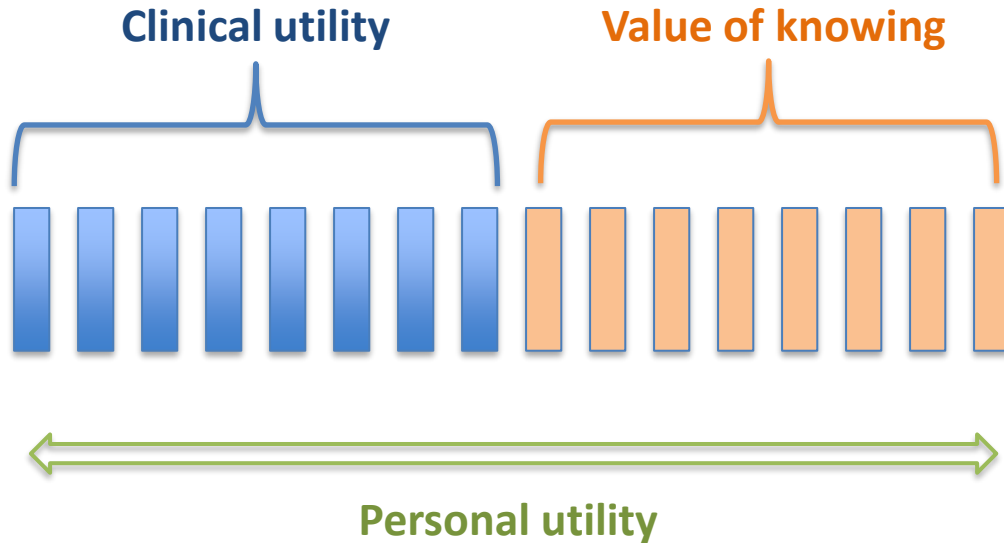
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MSAC's framing of Clinical utility, Personal utility and Value of Knowing for medical tests

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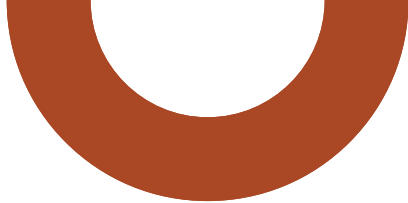
“This refers to the effects derived from the use of a health technology that may not be characterised by improvements in health, for example, the potential benefits and harms associated with a knowledge of a prognosis or diagnosis”

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How MSAC assessments have defined value

For whom	Clinical Utility	Value of knowing
The patient	1. Change in clinical care that improves health outcomes • via treatment or risk reducing strategies 2. Reduced time to diagnosis	4. Access to support services outside the health system facilitated by a molecular diagnosis
The patient's biological relatives	3. Change in clinical care that improves health outcomes • via treatment or risk reducing strategies	5. Information for reproductive planning



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Eligibility for a PARP inhibitor for an individual with high-grade ovarian cancer and *BRCA1/2* pathogenic variants

Eligibility for disability support services for a child with intellectual disability or global developmental delay

Early commencement of a PCSK9 inhibitor in an asymptomatic relative at increased risk of familial hypercholesterolaemia

Double mastectomy in an asymptomatic relative with *BRCA1/2* pathogenic variants

Targeted carrier screening for CF, SMA and FXS in individuals and/or their reproductive partner planning a pregnancy

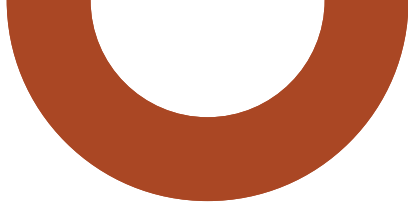
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How the Value of knowing has been defined by MSAC

“Any consequence for the wellbeing of a patient, or their family members or carers, *that does not arise from changes in health outcomes quantified in the clinical utility evidence*. This includes concepts of benefits and harms of knowing, the benefits and harms of naming, and the impact on a patient’s or family members’/carers’ wellbeing through being able to plan nonhealth resources that come at a cost to the person, and sometimes funders, such as transport, accommodation, education, community care (of self and others, including dependants), equipment, income loss and insurance”

[p18; MSAC Guidelines 2021]



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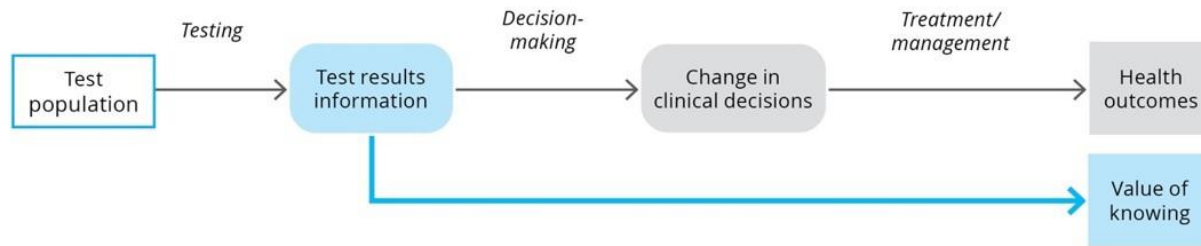
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How Value of knowing is being applied

In all circumstances, the clinical claim must relate to health outcomes. An assessment report may state that the clinical claim is accompanied by an *additional* claim for the value of knowing or other relevant considerations.

The PICO to support claims of value of knowing must include outcomes that measure *both* the health-related claim (noninferiority/superiority) and the value of knowing claim



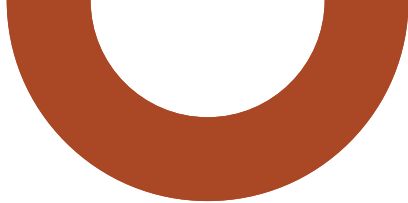
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Other examples of the value of knowing

- long-term planning (e.g. education, career, housing, finances)
- increased/decreased sense of control
- psychological (positive or negative) impact on index patient
- stigmatisation or discrimination
- greater understanding of future health care needs
- the ability to connect with others in the same situation



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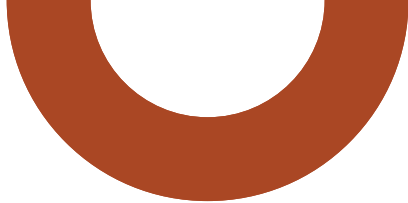
Implications for policy

✓ Committee has developed **pragmatic ways** to handle limited evidence for rare conditions:

- Exemplar genetic variants
- Exemplar conditions
- Defining analytic validity when multiple molecular methods are used
- Relying on cost-effectiveness ratios based on diagnostic yield when CUA is not reliable

? Faced with **important knowledge gaps** that cannot (and should not) be inferred by the Committee:

- Community views on genomic sequencing
- Ethical aspects, especially in the context of population and prenatal screening
- How to **formally measure** and **incorporate** the **Value of Knowing** in our deliberations



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A rare disease community perspective . . .

Nicole Millis

CEO, Rare Voices Australia

Consumer Nominee, Life Saving Drugs Program Expert Panel



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National Strategic Action Plan for Rare Diseases



National Strategic
Action Plan for Rare Diseases

February 2020

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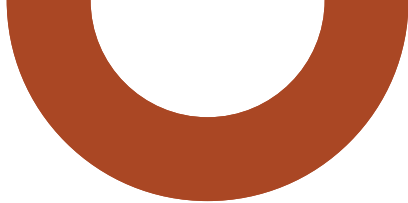
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*"Reimbursement of health technologies for rare diseases, using models designed for more common diseases, is **challenging**"*

- **smaller patient numbers** impact cost effectiveness
- often **less clinical evidence** available

Australian Government 2020 National Strategic Action Plan for Rare Diseases



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Early diagnosis enables

- the best clinical care
- treatment options
- access to services
- peer support
- increased reproductive confidence
- access to participation in clinical trials.



Yet diagnostic delay and misdiagnosis is common.

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Priority 2.2:

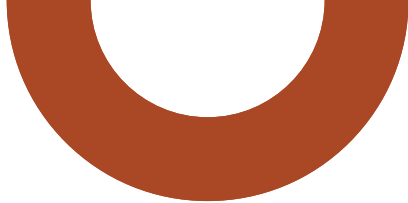
Ensure diagnosis of a rare disease is timely and accurate.

- Action 2.2.1: Ensure all Australians have equitable access to a range of diagnostic tools and tests, providing the best chance of early and accurate diagnosis.

Priority 2.3:

Facilitate increased reproductive confidence.

Australian Government 2020 National Strategic Action Plan for Rare Diseases



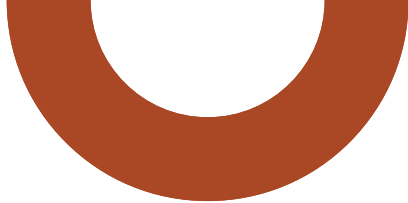
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Priority 2.4:

Enable all Australians to have equitable access to the best available health technology.



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- Action 2.4.1: Develop policy that supports people living with a rare disease to have timely and equitable access to new and emerging health technologies.
- Action 2.4.2: Ensure funding and reimbursement pathways are fit-for-purpose and sustainable for current and new health technologies for rare diseases.

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- Australian Government 2020 National Strategic Action Plan for Rare Diseases



Action 2.1.5:

Embed the voice of people living with a rare disease and their families and carers throughout structures and systems that impact rare diseases.

- Australian Government 2020 National Strategic Action Plan for Rare Diseases

'Value of Knowing'

Critical for people living with a rare disease because
rare disease = uncertainty



Frequent misdiagnosis/ diagnostic odyssey.

Knowing is often a gateway to care, support, and
innovation.

**The value of knowing is a principle that should be applied
to all HTA policy and methods.**

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What else...?

Value of reduced burden of treatment?

Value of innovation?

Value of time?

What else...?



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Patients', and the patience perspective

Gillian Mason

Consumer and Community Involvement Lead, Hunter Medical
Research Institute

Consumer Member, MSAC

Disabled, chronically ill human with rare inherited condition



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My perspective

The views expressed in this presentation are my own, and do not necessarily reflect the views of the Medical Services Advisory Committee (MSAC) or the views of the Australian Department of Health and Aged Care.

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Fully sick

Feb - Nov 2020

8 Hospital admissions

59 Health appointments

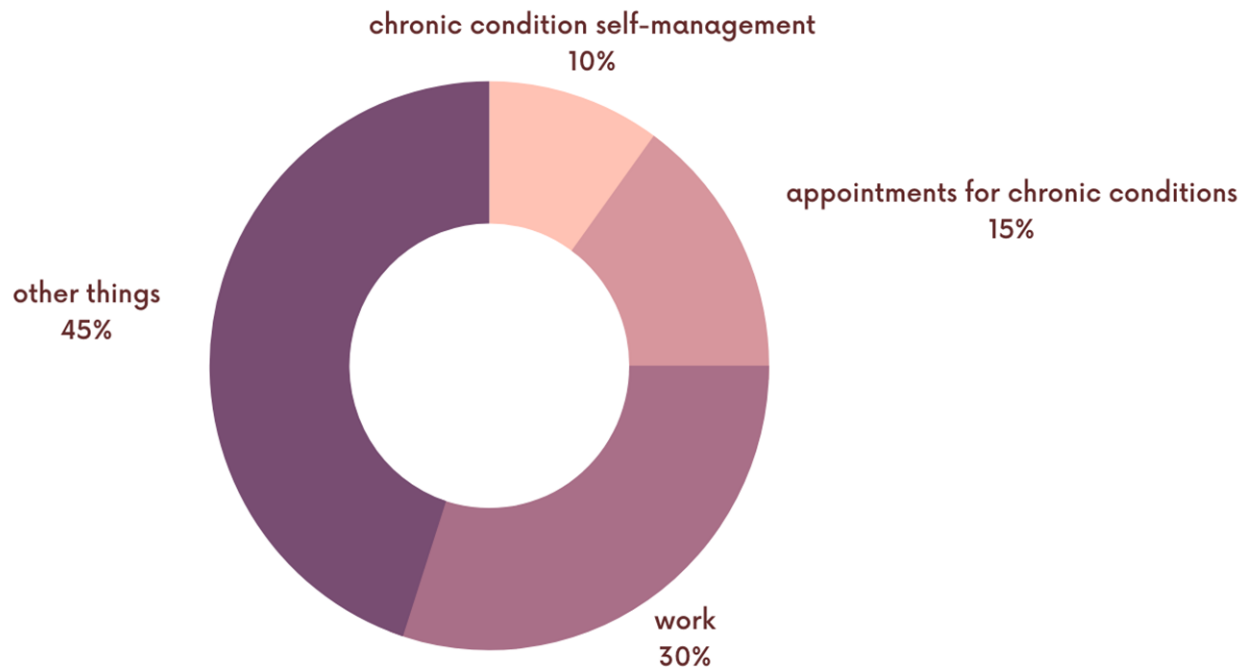
31 Telehealth

16 Telephone

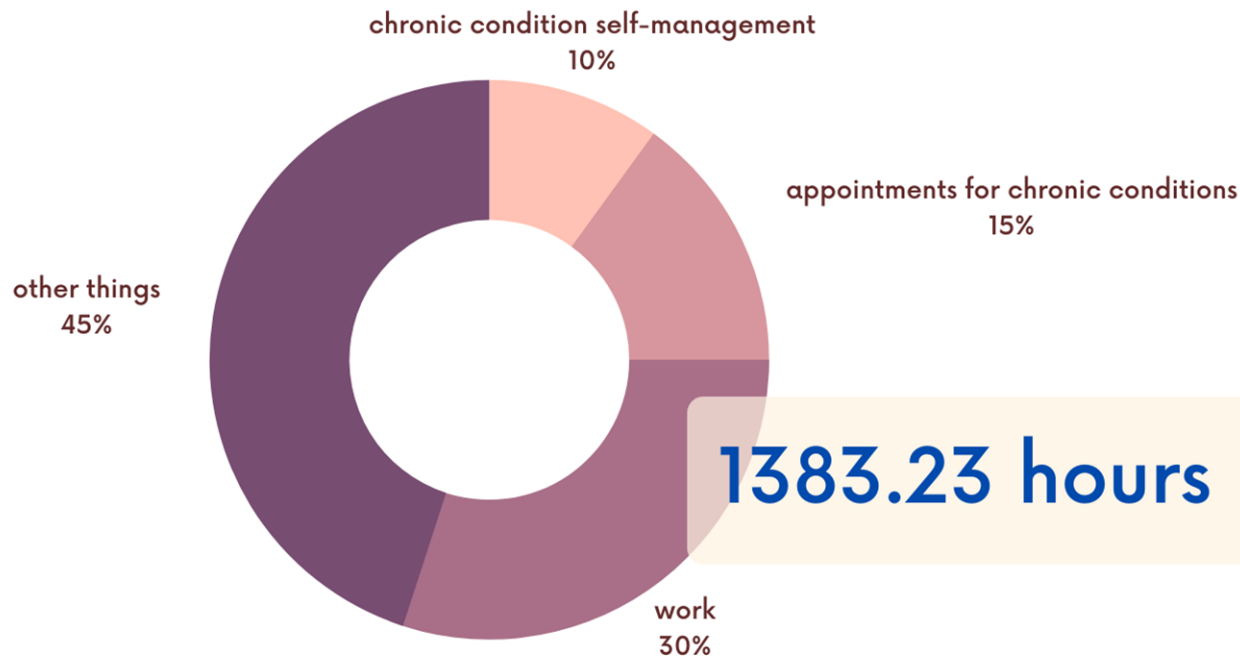
13 Videocall



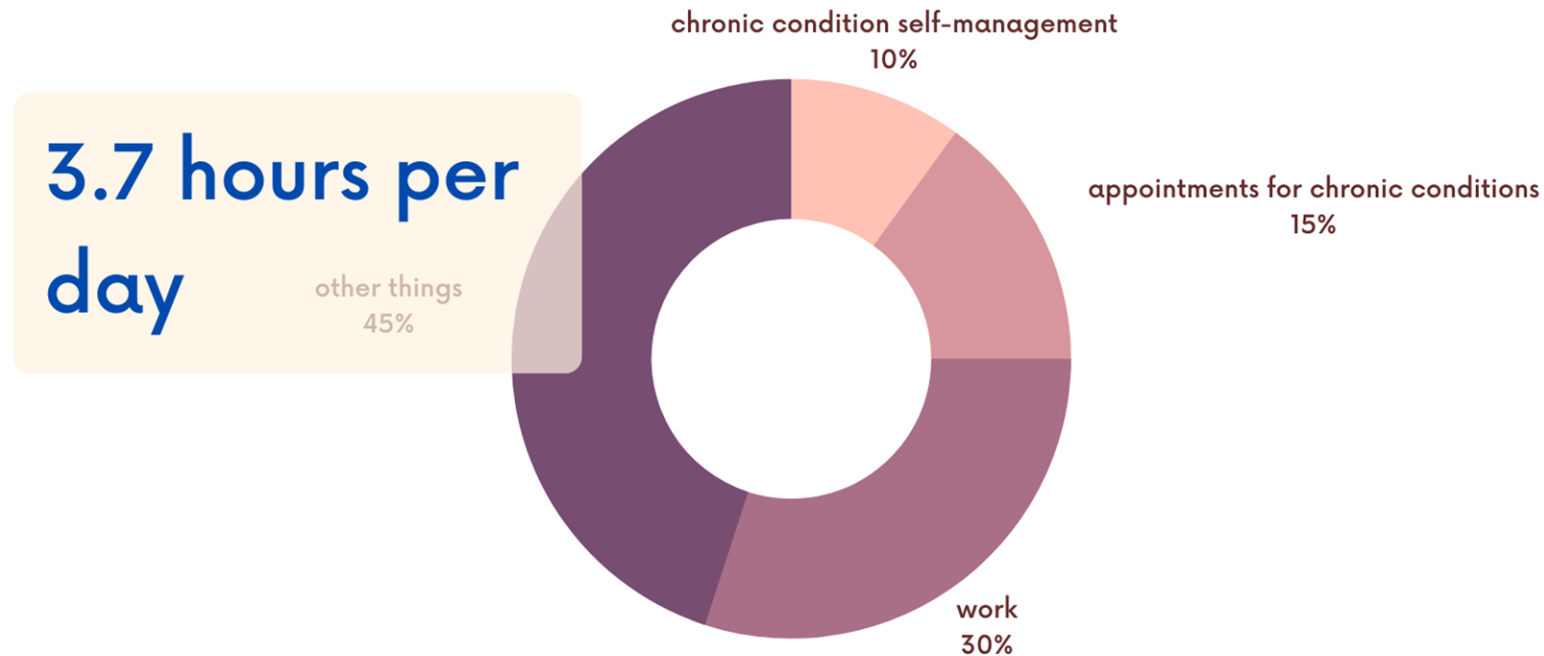
Fully sick - waking hours (year) by activity



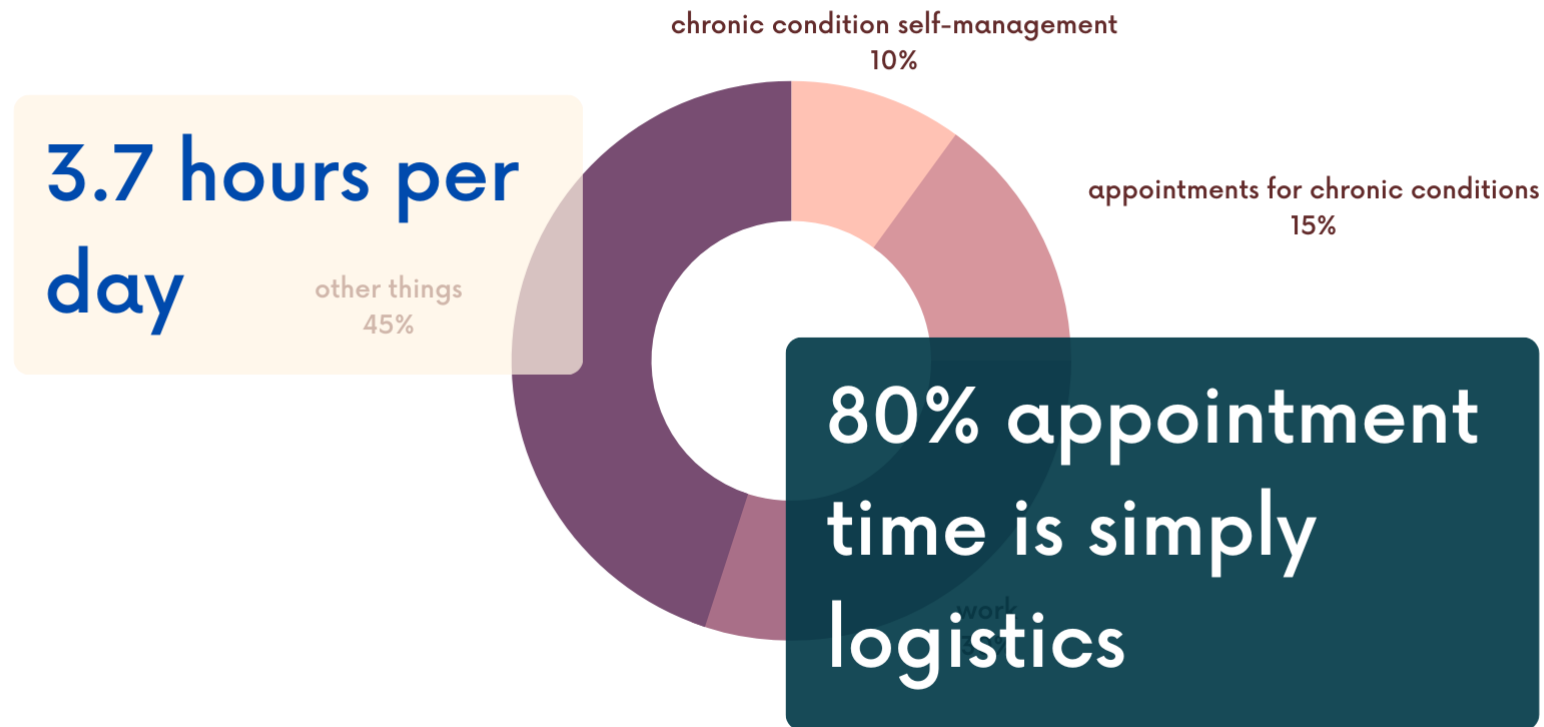
Fully sick - waking hours (year) by activity

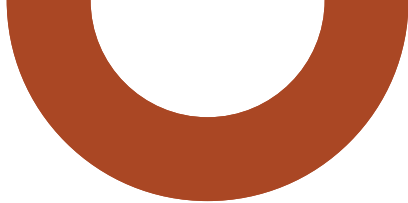


Fully sick - waking hours (year) by activity



Fully sick - waking hours (year) by activity





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Telehealth Savings

saved 46 travel
hours in 2020

other things
15%

chronic condition self-management
10%

appointments for chronic conditions
15%

work
30%

Fully sick

01 Chronic illness is **time-consuming** and **unrelenting**

02 Managed well, you may be **well-enough** to participate in work, and perhaps even do other things too

03 Participating in the **logistics** of evidence-based chronic condition management **consumes resources**







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What sort of information should I include in my consultation feedback?

The sort of information that might be included in consultation feedback will depend on who is providing the feedback. Organisations representing consumers and carers, or individuals with lived experience of the medical condition(s), technologies and/or services relevant to an application might address:

- How is the medical condition that the proposal applies to currently treated? What are the benefits and/or challenges of existing treatment?
- If the proposed medical technology/service is funded, who should have access to it?
- Do patients already have access to the proposed technology/service? Is access limited due, for example, to geography or out-of-pocket costs? If so, what are the implications of this?
- If you have experience of the proposed technology/service, what benefits did you experience? Were there any negative aspects to the experience?
- If the medical service or technology received public funding, how would this impact consumers and carers?

If you are still unsure about the type of information to include in your consultation feedback, or have queries about other aspects of the MSAC consultation process, support and guidance is available by emailing htaconsumerengagement@health.gov.au.

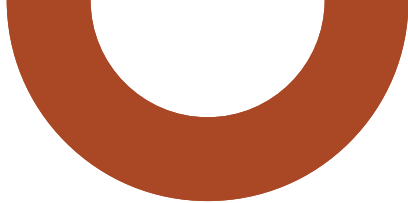
<http://www.msac.gov.au/internet/msac/publishing.nsf/Content/FAQ-01#FAQC1.3>

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What evidence do we have and what is missing?

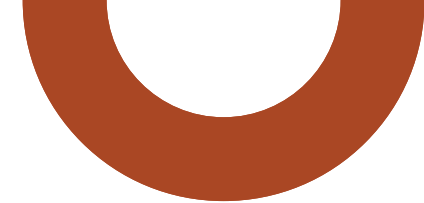
- Input from diverse groups that helps us to contextualise evidence
- When 'convenience' and 'access to choices' are *access issues*
- Who has access now to the current accepted practice or comparator?



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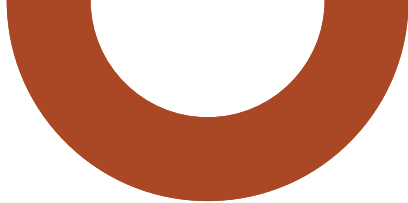


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What evidence do we have and what is missing?

- When patients (and *which* patients) would choose an option that is not in line with the best health outcomes
- Research, including trials and consultation processes that are accessible and feel relevant (personally and to communities)



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value



AIDH
AUSTRALASIAN INSTITUTE
OF DIGITAL HEALTH

 @gillyminn

Preference research methods to measure the value of genomic tests and testing

Deborah A Marshall, PhD

**Professor, Cumming School of Medicine, University of Calgary
Scientific Director, Alberta Children's Hospital Research Institute**

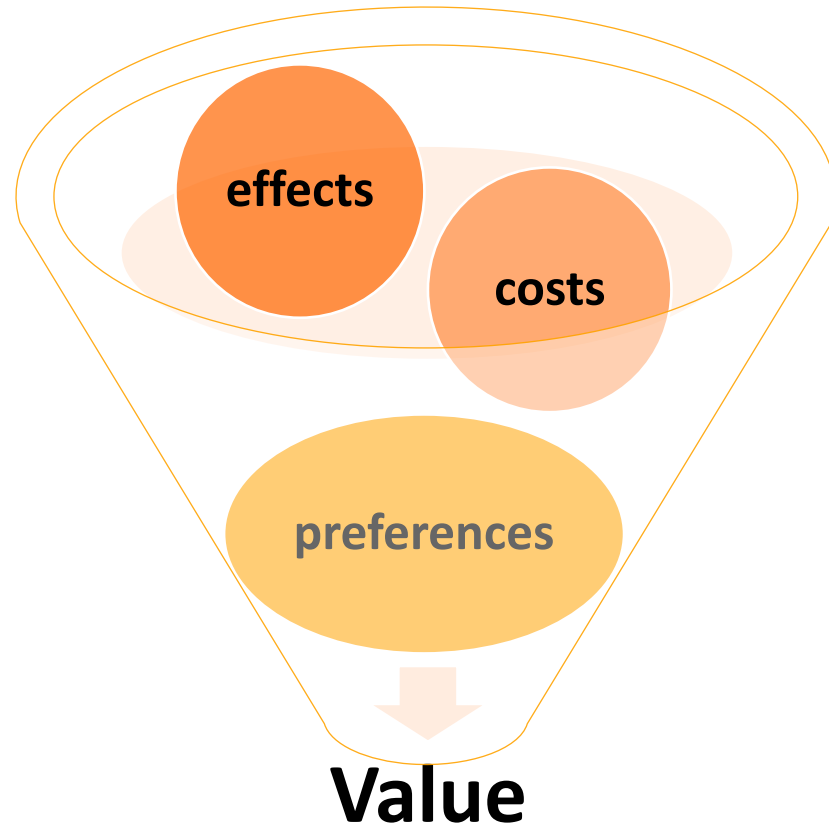
Twitter: @Marshall_HEcon

PN40 Evaluating new genetic and genomic tests in HTA: How to define and measure value?
Wed June 28 @ 9:10-10:25 am

Foundational Concepts:

What is 'Value' in
Precision Health?

Opportunity
Costs – Trade-Offs



Considering both testing and treatment context

Types of Patient Preference Information (PPI) and What Does it Measure (Benefits, Harms, Risks, Non-Health Outcomes)?

Attributes

What matters

Qualitative methods

Patient Priorities

Relative Importance

Order of what matters

Quantitative methods

Patient Priorities

Trade-offs Relative Importance

How much it matters

Quantitative methods
designed explicitly to
capture trade-offs

Benefit-Risk Assessment
Preference Heterogeneity

Relevance of Preferences in Decision Making

International Expert Task Force

ISPOR Report

A Roadmap for Increasing the Usefulness and Impact of Patient-Preference Studies in Decision Making in Health: A Good Practices Report of an ISPOR Task Force

John F.P. Bridges, PhD, Esther W. de Bekker-Grob, PhD, Brett Hauber, PhD, Sebastian Heidenreich, PhD, Ellen Janssen, PhD, Alice Bast, BA, Janel Hanmer, MD, PhD, Andriy Danyliv, PhD, Eric Low, MSc, Jacoline C. Bouvy, PhD, Deborah A. Marshall, PhD



Challenges to Assessing Value in Genomic Testing



- 1) What is the value of a diagnosis and time to diagnosis?
- 2) What is the value (positive and negative) of testing information?
- 3) Who is affected and who decides what information to share? Beyond testing 'sensitivity' and 'specificity' –downstream consequences of incidental findings?
- 4) Factors affecting uptake of WGS

Value of a Diagnosis and Time to Diagnosis

- Traditional CEAs probably underestimate value of testing
- Diagnostic tests are typically reimbursed based on cost rather than value
- Patients generally prefer to have information than not
 - Even if information cannot direct treatment
 - Patients are willing to pay for diagnostics to obtain health information - 'Value of knowing'; Reassurance that disease is not present; Opportunity to alter behaviour

Example: Review of high quality diagnostic test CEAs reveals deficiencies (n=141):

- **Only 7% considered value or harm of test to patient**
- **Reassurance (n=6)**
- **Worry about false-positives (n=2)**
- **Benefit of reduced uncertainty (n=1)**

Estimating the Value of Whole Exome Sequencing (WES) for Parents of Children with Rare Genetic Diseases: Discrete Choice Experiment

Suppose you were seeking a diagnosis for your child with a rare genetic disease or suspected genetic condition. Which scenario would you prefer?

	Scenario A	Scenario B	Scenario C
Type of diagnostic test(s) your child would undergo	Series of other tests and procedures	Whole exome sequencing	Operative procedures
Chance of a diagnosis from the test	4 out of 10 	9 out of 10 	6 out of 10 
Negative impact of receiving a diagnosis from the test	Subject to discrimination and/or being labelled by others	Lifestyle restrictions	Receive a poor prognosis
Positive impact of receiving a diagnosis from the test	Changes medical management of the disease	Knowledge about cause, progression and future with disease, and risk to family	Facilitates access to disease-specific services, programming and support groups
Out of pocket cost of diagnostic testing	\$10,000	\$5,000	\$0
Time to obtain an answer (diagnosis or not)	10 years	6 months	3 years
Your choice	☐	☒	☐

What is the Value of a Diagnosis?

- Impact of receiving a diagnosis (increased knowledge and changes in management or access to services was the most valued attribute)
- Parents were willing to pay
 - ~US\$4,943 for Exome Sequencing and other genetic tests compared with medical and surgical procedures
 - ~US\$2,280 for every additional percent increase in the chance of receiving a diagnosis or wait an additional 1.7 years

- Marshall DA, MacDonald KV, Heidenreich S, Hartley T, Bernier FP, Gillespie MK, McInnes B, Innes AM, Armour CM, Boycott KM. The value of diagnostic testing for parents of children with rare genetic diseases. *Gen Med* 2019 21(11):2662.

THE VALUE OF DIAGNOSTIC TESTING FOR PARENTS OF CHILDREN WITH RARE GENETIC DISEASES (RD)

ROUGHLY
50%
of patients with a rare genetic disease (RDs) are undiagnosed

Exome Sequencing
A new technology, called whole exome sequencing (ES), is improving our ability to diagnose individuals with suspected rare genetic diseases and could have a significant impact on patients being assessed in Canadian clinics. However, before ES is incorporated routinely, there must be a clear understanding of its value to patients and families.



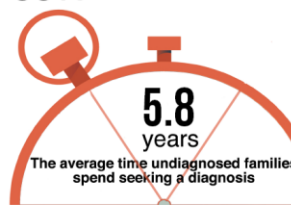
In 2016 researchers from the Alberta Children's Hospital at the University of Calgary and Children's Hospital of Eastern Ontario at the University of Ottawa conducted a survey to examine the value of a diagnostic test for families of children with RDs.

SURVEY RESULTS



89% of parents/guardians said their child had undergone genetic testing

66% of parents/guardians said their child had received a diagnosis



Parents value ES more than the other diagnostic tests we explored:

75% had a positive attitude towards ES

45% had heard about ES

26% had ES

Of the 26%:

55%
Reported that ES provided a diagnosis

Using a series of hypothetical scenarios to estimate parents/guardians preferences identified:

✓ **\$6,590** CAD is the amount parents/guardians were willing to pay for ES

✓ **5.2** years is the time parents/guardians were willing to wait for ES

IMPACT



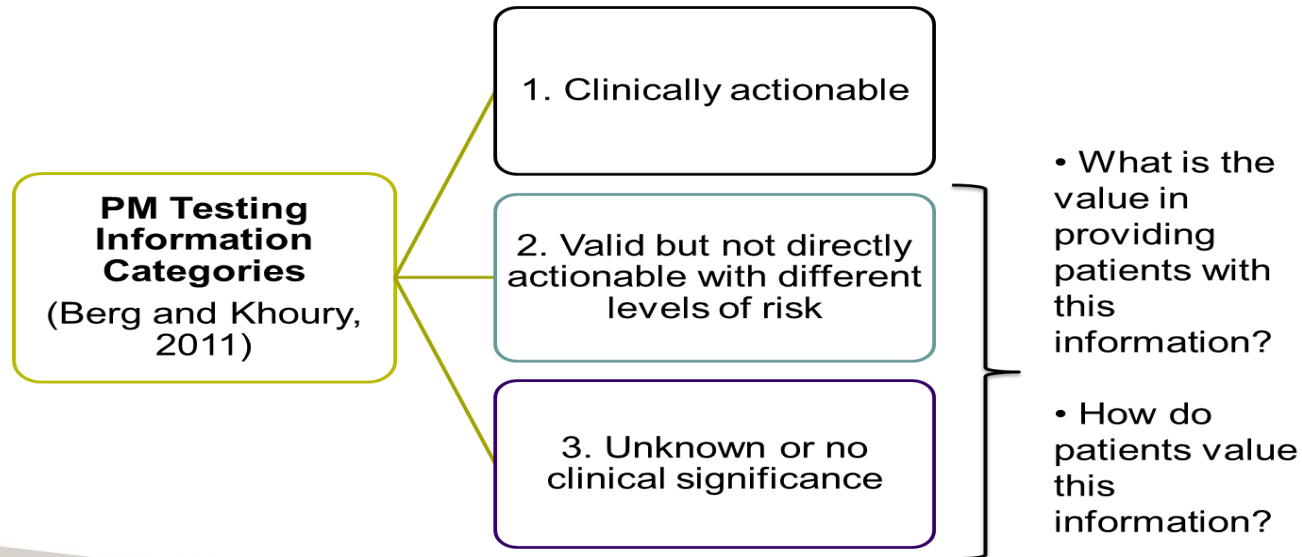
The results from our survey highlight the value of ES as part of the diagnostic process for parents/guardians of children with RDs. These results will be shared with key stakeholders to increase accessibility of this testing for Canadian children who need it.

If you would like more information about the results of this study, you can read our publication or you can contact the Study Coordinator, Karen MacDonald (karenv.macdonald@ucalgary.ca).

What is the Value of Testing Information?

Value and Preferences for Whole Genome Sequencing (WGS)?

- Joint production - WGS testing reports produce both beneficial and undesirable information
- Incidental information can have negative utility – more information is not always better



Preferences to Value PM Test Information: Whole Genome Sequencing (WGS)

- What is the impact of testing information on family members or society more broadly?
- Exclusion of psychosocial and intergenerational issues from most economic evaluations
- Risk-Benefit Trade-Offs for WGS Reports
 - Who decides what information is reported?
 - What is willingness to pay for actionable and non-actionable information reporting

Who Decides and What are people willing-to-pay for WGS information?

Methods

US nationally representative online survey (n=410 adults)

- Rank preferences for who decides (expert panel, your doctor, you)
- Value of information about variants with varying levels of clinical usefulness using willingness-to-pay contingent valuation questions.

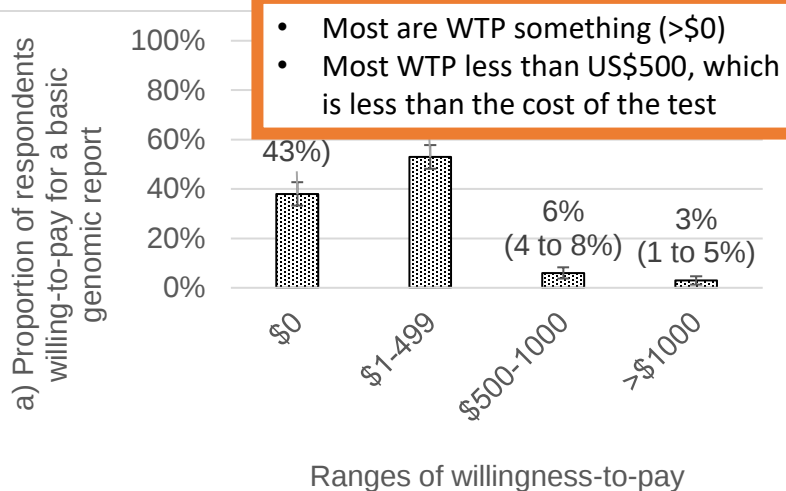
Who Decides?

- 43% (n=170) preferred to decide for themselves about what information is included in the basic genomic report
- 34% (n=140) preferred that their primary-care physicians decided
- 23% (n=93) preferred that a panel of experts interpret the information contained in the basic genomic report.

- Marshall DA, Gonzalez JM, MacDonald KV, Johnson FR. Estimating Preferences in the Context of Complex Health Technologies: Lessons Learned and Implications for Personalized Medicine. *Value in Health*, 2017; 20(1): 32-39.

- Marshall DA, Gonzalez JM, Johnson FR, MacDonald KV, Pugh A, Douglas MP, Phillips KA. Who decides and what are people willing-to-pay for whole genome sequencing information? *Genetics in Medicine*. 2016; 18(12): 1295-1302. doi:10.1038/gim.2016.61.

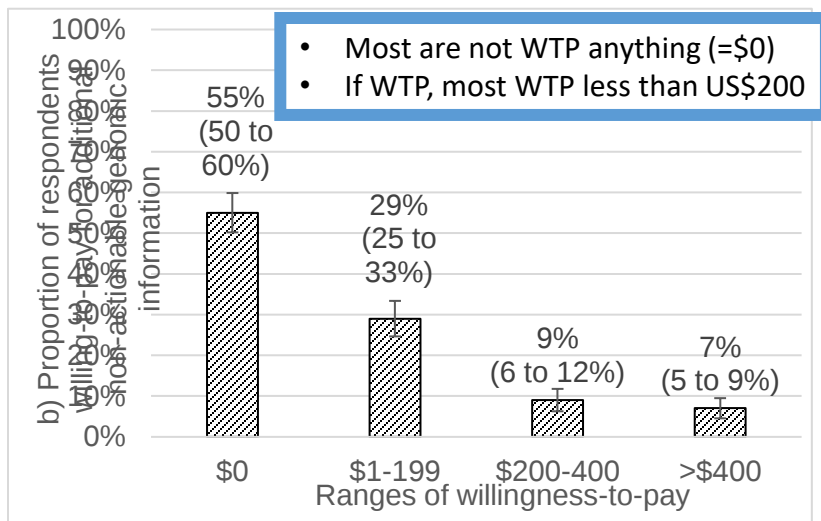
Willingness to Pay for Basic WGS Report



CONCLUSION:

- Despite valuing actionable information more, some respondents perceive genetic information could negatively impact them.
- Heterogeneity in preferences should be considered in the development of WGS policies, particularly in integrating patient preferences with PM and shared decision making.

Willingness to Pay for Additional (Non-Actionable) Gene Variants



Factors Affecting Uptake of Genetic Testing for Heritable Conditions in Colorectal Cancer

Methods: Web-enabled choice-format DCE (n=355 US adults > 50 years)

Conclusions: If false negative test results are unlikely and results are shared with a primary care physician, the majority would have genetic testing.

Characteristic	Best Scenario	Worst Scenario
Risk of False negative Test	No false negatives	20% false negatives
Privacy Who sees test results?	Primary Care physician	Disclosed to insurance company
% Who Would Have Genetic Testing to reduce the risk of dying of CRC	97% (95-99%)	41% (25-57%)

Discrete Choice Experiment (DCE) Example

- Respondents choose between alternatives (i.e., treatments) in a series of questions called 'choice tasks'
- Each alternative is different and includes features ('attributes') of the decision (i.e., treatment side effects, dosing, chance of success)
- Responses reveal the weight respondents attach to attributes of the treatment/intervention

Suppose you were considering treatment for metastatic colorectal cancer. Which of the treatment options below would you choose if these were your only options?

Alternatives

	Treatment A	Treatment B
Attributes { Chance of side effects	3 out of 10	5 out of 10
Mode of administration	IV infusion	Oral capsule
Cost per treatment	\$100	\$75
Your choice	☐	☐

Levels of each attribute

Health Economics Value Framework

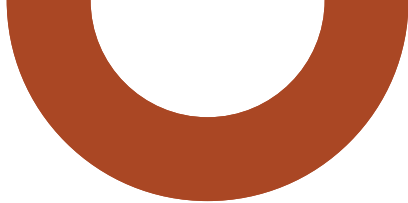
Framework defined
potential for return
on investment across
four major areas

- **Diagnostic benefit:** The identification of pathogenic or likely pathogenic variants in known disease genes
- **Clinical benefit:** Changes in the medical or surgical management of patients as a result of the diagnosis being made
- **Clinical trial benefit:** Changes related to the improvement of clinical trial operations
- **Personal benefit:** The presence of non-clinical outcomes that are important from a personal point of view to patients.

Example of co-designed genomics preference study

The members of this panel are currently collaborating on the design of a **DCE-based preference study** to help inform future HTA assessments related to genomic testing

- **Research question:** how do people impacted by rare genetic conditions value genomic testing? What is the relative value of health and non-health outcomes of tests?
- **Study population**
 - Patients - people living with rare genetic conditions
 - Carers of patients (e.g. spouse, parent)
- **Recruitment plan:** recruitment led by Rare Voices Australia (RVA) and their research partners who represent different rare disease communities across Australia

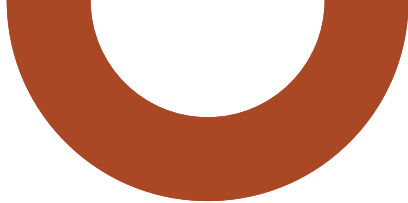


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Example of co-designed genomics preference study: draft attributes for DCE



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DCE 1

- Chance of diagnostic benefits
- Chance of treatment benefits
- Chance of personal benefits
- Links to future research
- Cost

DCE 2

- Whether secondary findings are shared with you
- Who decides what secondary findings are shared with you
- Who else findings are shared with
- Who stores your data
- Where the data is stored
- Cost

In addition to the DCE, the survey will also include demographic questions to capture priority populations as identified in the National Strategic Action Plan for Rare Diseases: (e.g. Indigenous, rural/regional, CALD, low SES)

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Example of co-designed genomics preference study: example of DCE 1

	Genomics Test A	Genomics Test B
Chance of diagnostic benefits	 7 out of 10 will receive diagnostic benefits (70%)	 less than 1 out of 10 will receive diagnostic benefits (<1%)
Chance of treatment benefits	 less than 1 out of 10 will receive treatment benefits (1%)	 5 out of 10 will receive treatment benefits (50%)
Chance of personal benefits	 7 out of 10 will receive personal benefits (70%)	 3 out of 10 will receive personal benefits (30%)
Links to future research	Links to future research 	No links to future research 
Out-of-pocket costs	\$TBA	\$TBA
Neither genomic test ☐	Option A ☐	Option B ☐

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Example of co-designed genomics preference study: example of DCE 2

	Genomics Test A	Genomics Test B
Secondary findings shared with you?	Yes  Your doctor decides what is shared with you	Yes  You decide what is shared with you
Findings shared with others?	No  No requirement - The decision is up to you	Yes  Requirement for data to be shared with researchers
Who stores your data?	 Private organisation	 Government organisation
Where is the data stored?	 Overseas	 In Australia
Out-of-pocket costs	\$TBA	\$TBA
Neither genomic test ☐	Option A ☐	Option B ☐

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Thank you!

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Prof Deborah Marshall
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Attribute name	Description
Chance of diagnostic benefits	The chance of doctors identifying the specific gene(s) related to your disease, including providing a more accurate diagnosis and information about the cause of the disease
Chance of treatment benefits	The chance of improving health outcomes by being able to choose a more targeted treatment or disease management pathway
Chance of personal benefits	Non-medical outcomes that may be important from a personal point of view, such as those relating to the inherent value of information, increasing personal knowledge, and being able to make plans for one's family and the future
Links to future research	Whether the test results can be used to advance researchers' understanding of the disease and contribute to clinical trials, which could help you/the person you care for, and others, in the future.
Out-of-pocket cost	The amount you would have to pay 'out of pocket' for this test (the amount not covered by Medicare or your insurer, if you have one)